



Union colleagues along with her family flooded the ACLU's Bill of Rights dinner and main fund-raiser (it raised \$93,000) to show support for Sheila Cochran. The MALC leader (shown left being congratulated by keynote speaker Rachel Maddow) was honored as civil libertarian of the year.



Sen. Feingold will have to run 17 more years to win this young crasher's vote. The event was his 56th birthday party at a Downtown dinery. **Related photos Page 5.**

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(USPS 350-360)

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Thursday, March 26, 2009

SCONSIN

Berserk business groups refuted by common sense on free choice

By Dominique Paul Noth Editor, Labor Press

They can't explain why a stronger middle class of clients scares their business colleagues into schizophrenia, but it has.

Captains of industry in public roundtables assure President Obama they want him to succeed, then go out and revile and even lie about a bill he supports to strengthen the middle class, the Employee Free Choice Act, which takes the power to demand secret ballots out of the hands of employers and puts it back in the hands of employees.

This is not an ideological dispute. It is fear itself using lies to supplant the American dream.

They -- meaning many businesses that don't share this schizophrenia - haven't spoken up much until now. Perhaps they don't want to become reprisal

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At the Center of Excellence March 11, owners and business experts speaking up for Employee Free Choice included (from left) Robin Ferraro of American Income Life, Jim Maples of Vinton Construction and Darren Horndasch, president of Wisconsin Vision.

victims of a quarter of a billion dollar negativity campaign by the US Chamber of Commerce and other business groups, nor do they want to be embarrassed into trying to explain how their fellow big and small business operators have yet again been so easily bamboozled, describing the Employee Free Choice bill as Armageddon, the death knell for America.

The definition of insanity -doing the same thing again and again expecting different results -- is now embodied by wimps of free enterprise wedded to the same policies that brought economic adversity.

Yet there are businesses that don't agree and are now standing up to the snow-job of the Wisconsin Manufacturers & Commerce and the Metropolitan Milwaukee Association of Commerce -- misrepresentations that have tongue-tangled even respected financiers such as Warren Buffet.

Frankly, unions want businesses to succeed because they need jobs more than anything else right now. But why such resistance to building consumer conficence? Why remind America over and over how financiers proved selfish bumblers , the main victims of Ponzi schemes and get-rich-quick charlatans? Where is the famous enterprise optimism, the fight for better days ahead?

In Wisconsin, supposedly nonprofit hospitals that on the one hand woo unions and their <u>Employers</u> continued Page 7

(盟)

Rep. Gwen Moore, with school board candidate Peter Blewett, has become expert at bringing good things to Milwaukee.

Moore's ear to ground changes earmarks game

By Dominique Paul Noth Editor, Labor Press

ilwaukee's representative in Congress is not shy about bringing home bacon, lean and savory. But Gwen Moore doesn't mess with bad pork, a distinction that often escapes media pundits.

Pork in this case is the congressional game President Obama speaks out against (as does his losing GOP opponent, Sen. McCain, who has few areas of credible consistency left).

It is characterized in the public mind by dead of night, even anonymous additions to legislation that send money for unvetted projects to the home districts of senators and representatives - and looks suspiciously like they lined their own pockets in the process.. Think of the Bridge to Nowhere.

Such games are known too broadly as "earmarks." At \$410 billion, the recent appropriations bill was so enormous that the miniscule percentage of "earmarks" still totaled a staggering \$7.7 billion, most grabbed by conservative GOP senators in the South. That certainly represents the old way of doing business that Obama opposes. But there is such confusion in the public and the media about what constitutes an earmark that derision is also an easy way out.

Tom Harkin's \$1.8 million to research pig odor? That earned McCain considerable media time and laughter - until you sniffed the air in Iowa and other

Midwest states. Tour the gigantic

Moore continued Page 6 don't want to become reprisal Hail to the chief April 7

hirley Abrahamson is that rarity of Wisconsin politics - in that she scrupulously doesn't play politics. A believer in public financing openly upset about how much money and facile thinking have been at play in judicial races, she also has such a sterling reputation that she can raise a lot of money on her own record if she needs to, and she just did for her April 7 re-election.

A brilliant jurist who is also an accomplished administrator (the two seldom go hand in hand), a legend with energy to burn after 32 years on the Wisconsin Supreme Court (12 as chief justice and still counting), Abrahamson draws respect from both the progressive legal community and the hardest-nosed



Chief Justice Abrahamson prosecutors and law enforcement groups.

After 3,500 supreme cases most, of course, outside criminal law and most dealing with constitutional interpretations, not decisions on suspects, a totally different philosophical realm for

Doing our SHARE

The Milwaukee Building & Construction Trades Council joined with SHARE, a Milwaukee Area Labor Council partner, to host a budget savings event on Saturday, March 21, attacking harsh economic times with 30% to 50% savings on nutritious quality food for your family.

At the same gathering -- at the Electrical Workers Local 494 building at 3303 S. 103rd St. in Milwaukee -- AFL-CIO Community Services liaisons offered resources from mortgage help to health care to credit counseling.

Expect more such events in the near future.

The SHARE cooperative (the initials stand for Self Help And Resource Exchange) is a nonprofit food buying club that relies on the power of volume. With the buying power of the more than 25,000 persons who purchase food monthly, SHARE can buy good food at a bulk rate - offering participants savings compared with grocery store prices. From dry goods to canned goods and convenience foods, SHARE has grown over two decades to encompass fresh fruits and vegetables as well as meats.

The union community has stepped up as both recipients (buyers of the groceries) as well as dispensers of basic relief. Union members can order online at 800-548-2124, check out the website at www. sharewi.org or contact local volunteer teams. SHARE accepts cash, credit and debit cards as well as Quest. Food is usually picked up on Saturdays at a SHARE host site or warehouse headquarters at 13111 W. Silver Spring Drive, Butler, WI 53007.

Official Notices

USW 1114 elections

T Inited Steelworkers (USW) Local 1114 will hold elections of officers and grievance/ bargaining committee members on Tuesday, April 28, using a roving ballot box inside the P&H Mining Equipment plant. To accommodate those not able to vote in the shop, voting will also take place between 5 a.m. and 5 p.m. at the union hall, 4621 W. National Ave.

> Jim McIntosh, President, Local 1114

IBEW 715 nominations Tominations for various union Noffices at IBEW Local 715 (Wisconsin Broadcast Engineers) will be held on Thursday, May 7, 2009, outside the union's offices, 633 S. Hawley Rd, in Yatchak Hall-West.

This two-part meeting at 1 p.m. and again at 6:30 p.m. will

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cover nominations for President (Business Manager and Financial Secretary and delegate to the international convention), Vice-President (and Executive Board member), Recording Secretary (Executive Board), Treasurer, alternate delegate to the international convention, and Executive Board (5 positions). Candidates (members in

good standing for at least two years) must either be present or signify in writing willingness to

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serve at or before May 7. Elections will be held in another two-part meeting on

June 4, with polls open 1-2 p.m. and 7-8 p.m. Except in case of a tie, the five board candidates with the most votes are elected. Christopher J. Albrecht

President, Business Manager & Financial Secretary

Calendar For updated master list of events, visit www.milwaukeelabor.org Wednesday, March 26 Executive Board, 2 p.m. Yatchak Hall, 633 S. Hawley Rd. Saturday, March 28 **Economic Meltdown:** Solutions and Practical Advice

Sponsors include MALC, School for Workers 8:30 a.m. to 1:30 p.m, suggested registration fee \$10 Plumbers Local 75 Hall, 11175 W. Parkland Ave. Wednesday, April 1 **Open House at Monthly Delegate Meeting** Guest Speaker: Patricia Friend, president of AFA-CWA Swearing In of Officers and new Executive Board, Snacks, Cash Bar

6:30 p.m., Serb Hall, 5101 W. Oklahoma Ave. Tuesday, April 7 **Spring Election** Find Your Precinct and Vote!

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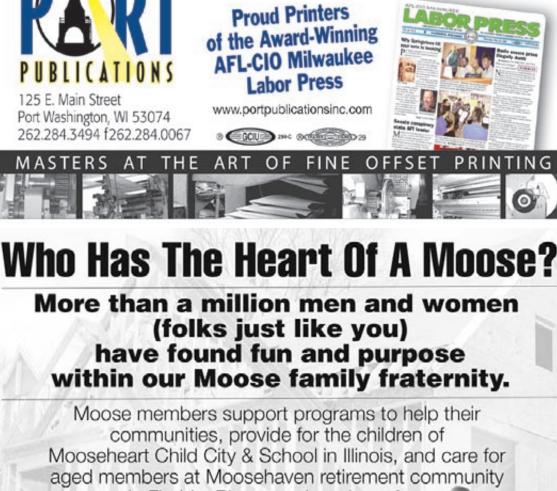
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Local's growth signals our veterans' needs

ou'd have to be a total dodo or ditto head to believe that Milwaukee's veterans didn't need help the day before the Walter Reed debacle unfolded in the Bush administration but needed help the day after, when the GOP administration was embarrassed into freeing long-delayed money for the national veterans administration.

Sadly enough, there had been pleas falling on deaf ears for years of the Iraqi war. Pleas for more specialists, new equipment, upgraded hospitals, clinics and recovery housing around the country for veterans and their family support units. There were calls for recognition that longtime veterans were being shunted aside, that stateside priorities and expertise weren't keeping up with medical advances on the battlefield.

Veterans needed help from a system that once was hailed as a model of good service, but even as more soldiers survived brain injuries, burns and spinal injuries, the cost of war was crippling established veteran services around the country.

It shouldn't have taken exposes by the Washington Post and other media of the disrepair at what once was a showcase D.C. hospital, Walter Reed. But what was uncovered in February of 2007 crowded against Katrina as an example of incompetence and neglect: Veterans from previous wars unable to get basic help, returning veterans fighting severe trauma only to be housed with black mold and rodents, constricted regional facilities, a VA held together mainly by the chewing gum, chicken wire and the devoted hearts of its workers and medical personnel.

.No, it shouldn't have taken disaster. But it did. So in the past two years, even facilities better run despite fading infrastructure,



Richard Alles and other AFGE members at the delegate meeting, with special plaque honoring the local's growth and concern about veterans' issues.

such as Milwaukee's, were finally able to knock a few Bush heads and gain attention and more appropriate funding.

onsider Milwaukee's own influential VA. the Clement J. Zablocki facilities on National Ave. (named after a veteran Democratic member of the House with a legendary commitment to veterans of two world wars). There have now been gains and improved service even as the issues of long-term neglect continue.

Richard Alles, chief steward and political action coordinator for Local 0003 of the AFGE (American Federation of Government Employees, AFL-CIO), came to the March delegate meeting of the Milwaukee Area Labor Council to press for still needed upgrades. These construction and maintenance needs, he pointed out, will bring more trades jobs to Milwaukee but mainly fulfill the core mission of the VA - to serve the veterans.

Alles, accompanied by a half dozen other members of

Local 0003, did not emphasize as he could have his own union's accomplishments at the Milwaukee VA. But the labor council has noted that the local's growth has been considerable.

While most private and public sector workforces have suffered through layoffs and downsizing in the last year, Local 0003 has won an award in the Midwest district of AFGE (which includes more than 100 locals in Wisconsin, Illinois, and Michigan). The local had the largest growth in members in 2008, gaining 61% in percentage terms. Its members range from maintenance to mental health aides, from veteran support to social workers.

In 2008, Local 0003 added 250 members. Since it works at a federal facility, there is no such thing as a closed shop. New workers have a choice to join the local or not, and join they did. So while Local 0003 had some 350 members a few years ago, Alles recalls, it has now grown to about 700 members.

Alles did show the recognition plaque from the AFGE to the Labor Press but his entire talk to the delegate meeting was about what still needed to be done at the Milwaukee VA center, from reworking existing infrastructure to replacing old heating units. The VA is also

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adding an important new building for spinal cord injury. The guardian angel of this project and the Milwaukee VA has been Rep. Gwen Moore (D-Wis.) though she is the first to point out how closely she has worked with Herb Kohl and her other Wisconsin colleague in the Senate, Russ Feingold.

Alles is grateful for the advances but focuses on the improvement still needed. The heating plant that serves all the buildings, including the emerging spinal cord injury center, is more than 45 years old and is a monster to keep functioning. Ongoing is the need for asbestos removal and refurbishing of pipes.

The local's big fight is for a parking structure, and

before you dismiss that as a luxury, drive around the parking spaces as Labor Press did. Using public transit where

they can, the expanded work-

force at the VA still wastes hours in search of parking, facing limitations imposed by local governments on side street parking and resistance to parking even blocks away. All this is even more annoying to the veterans, many with war combat injuries or special health needs. You can watch them drive around endlessly trying to get close to help, risking pulling up on sidewalks and sometimes just driving away in frustration.

Parking and other complaints have led to discussions with Kohl, Feingold, even House members Moore, Petri and Kagen (Democrats) and Ryan (Republican), though Alles notes that to this point Rep. Jim Sensenbrenner (R-Wis.) has resisted overtures to show his concern.

The local calls it a battle against time -- and it wants union support. -- Dominique Paul Noth



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Elections From Page 1

legal scholars - she has demonstrated balance and savvy that would normally make her a shoo-in for 10 more years in this statewide race.

But her supporters are wary

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because of some nasty campaigning and \$4 million in outside advertising that erupted last minute in the two previous Supreme Court races. The main perpetrators in the past, such as Wisconsin Manufacturers & Commerce, have indicated no stomach for such attacks this time around and promised they

will sit it out, but Abrahamson's camp wisely keeps looking over its shoulder.

The reasons for caution exist far down in a

Milwaukee circuit court race where simple-minded catering to the image of "law and order" has spread anger in the legal community and dismay that the public assumes defense of the innocent is bad preparation for good judging, when a look at the best judges on the bench shows that it's not.

Dan Gabler's descent into this law-and-order muck has caused withdrawals of support left and right from lawyers and judges - and even his most conservative adherents are at a clear loss on how to defend him.

The beneficiary of Gabler's over-reach is his opponent April 7 in the Branch 15 race, the recent Fox Point municipal judge J.D. Watts, whose main strike was that he had so frequently run for Milwaukee office before. But now his experience on both sides of the bench and his mild and clearly temperate demeanor have elevated him. Support from the Milwaukee Area Labor Council lives side by side with a growing number of judges, lawyers and elected officials who had previously leaned the other way or been sitting on the fence, so hard is it to guess ahead of time what makes a good judge. Hard, too, to count all the ways Gabler's advertising offended.

First, he came out with literature last minute for the primary denouncing both his opponents

for a "record of defending criminals." Aside from angering even conservative lawyers who have made an honorable living as defense counsels, this brought legal complaints and the possibility of prosecution from the third-place finisher in the primary, Ronald Dague, a lifelong prosecutor. Dague understandably felt demeaned and mischaracterized - and other lawyers agreed - by Gabler's description and the weak justification that Milwaukee DA John Chisholm had put Dague in charge of a new "carrot and stick" program to improve bad-check prosecutions.

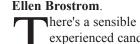
If that didn't quietly anger Chisholm, what should have was a visit to Gabler's website where, among some questionable testimonials, you could find a letter Chisholm wrote thanking Gabler for his support back when Chisholm first ran for DA. It sure looked as if Chisholm was endorsing Gabler when he clearly did not.

Also roiling the legal community was the radio ad with an actor sounding like a refugee from "The Sopranos" central casting, portraying a "malingering judge" exploiting paid sick days.

Lawyers argued in news stories that Gabler had crossed the line. They said he had behaved unethically and they were almost falling over each other to withdraw endorsements. Some more thoughtfully wondered how this kind of "say anything to win" mentality squared with the law and order image he was struggling to promote.

Still, Gabler's tactics had put him so far ahead in the February primary that many voters doubted that Watts could catch up even with truth in advertising. But the mood and the endorsements have clearly changed the ground game, making this a race to watch.

In the other open-seat Milwaukee court race, Branch 6, two accomplished lawyers have been able to discuss issues without histrionics and brought dual endorsements from the labor council: Chris Lipscomb and



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cally twisted schemes for Milwaukee Public Schools governance, removing it from the hands of the voters as Rose Fernandez has proposed, he wants to assure that money is well spent and that education, not power plays, remains the key.

Anticipating that federal economic stimulus funds could bring as much as \$100 million of aid to MPS, Evers wants a federal fund trustee - in effect an inspector general - to be appointed to monitor how the money is used and coordinated. It is one more in a series of specific transformative steps he has outlined for public education, bringing him support from labor, teachers and elected officials.

n the MPS board seats on the April 7

L ballot, the labor council made no recommendations in District 7 and something of



a surprise rec- Mathias ommendation

in District 4 -- until, that is, you meet and talk to Michael J. Mathias.

A noted blogger who has openly addressed education issues -- check out punditnation. blogspot.com -- a quiet but personable proponent of education reform, Mathias won endorsement after a muddled confusing primary for the seat long occupied by Charlene Hardin.

Mightily endorsed is the veteran incumbent on the board from District 6, Peter Blewett (see photo Page 1). -- D.P.N.







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Supporters and well-wishers crowding into Sen. Feingold's 56th birthday party Downtown included many running for public office. Spotted (left) was J.D. Watts and (below) one of the two candidates endorsed by labor for another circuit court race, Ellen Brostrom. See box for complete choices April 7.



ENDORSEMENTS APRIL 7 Wisconsin Supreme Court **Incumbent Chief Justice Shirley Abrahamson** Superintendent of Public Instruction **Tony Evers** Milwaukee County Circuit Court Branch 6 (open seat) **Dual: Ellen Brostrom, Chris Lipscomb** Branch 15 (open seat) J.D. Watts Milwaukee School Board Branch 4 (open seat) Michael Mathias Branch 5 (open seat, unopposed) Larry Miller **Branch 6: Incumbent Peter Blewett Greenfield School Board Rick Moze Nicolet School Board JoAnn Shaw** South Milwaukee School Board Zach Wisniewski Fox Point Municipal Judge Scott Wales Greenfield **Donald Almouist, Alderman Oak Creek** Vicky Cassista, Branch 1 Alderperson South Milwaukee Erik Brooks, District 4 Alderman West Bend Nick Dobberstein, Alderman West Milwaukee John Stalewski, Village Board Whitefish Bay **Richard Foster, Trustee**

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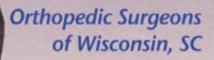
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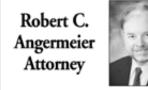
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<u>Moore</u> From Page 1

Wisconsin farms, often set in lovely countryside, breathe the results and you'll either end up joining PETA or lamenting the loss of income from land that lies fallow and streams that, in a word, stink.

he inability of people and pig farms to co-exist has generated lawsuits and environmental havoc. It has derailed land development. Yet academic research shows promise to pinpoint the harmful items in the hundreds of chemicals involved. Ultraviolet light and other advance treatments could reclaim communities and lead to more jobs and money.

This "pig odor" research is only an earmark because, as Iowa Sen. Harkin pointed out,



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the Bush administration froze out the same reviewed funds from its handpicked oversight committee.

This is a key point. The official definition of earmarks from the federal Office of Budget and Management speaks of appropriations by members of Congress deliberately circumventing merit review, competitive processes or related Executive Branch rules.

Yet citizens continue to send people to Congress not just because they share their principles or trust their instincts. They expect their choice to bring money home, improve living, create jobs and show the power of the purse not just in oversight but in decisions. Appropriations need to be reviewed so that no one region, such as Alaska, dominates because of the influence of its GOP whiphand, the now discredited Ted Stevens, but persuasion and innovation should be welcome - and some partisan politics can't be avoided.

Obama himself has indicated that there are worthy earmarks, "earmarks done right" what he wants to eliminate is the abuse, corruption and secret dealings that have sent congressmen and lobbyists to prison and undermined the reputation of Congress.

So I'm not starting a fight between the new president and one of his most ardent supporters. His corrective ink can certainly co-exist with Rep. Moore's earmarks, which she seems to

analyze, research and certainly pronounces with pride from the rooftops.

There's hardly space here to add in her fingerprints on the economic stimulus bill, its HUD and community grants money, or anticipate her work for businesses as well as community groups in the ongoing budget.

ut stroll through a selection of her \$4 million in Milwaukee area earmarks (acknowledging as she does the help of Sen. Herb Kohl) and you'll understand why she will holler happily from the White House lawn if given a chance. (And that's easier these days given how often she's being invited to the White House for events and advice.)

A winner in any competitive review process would be WRTP/ BIG STEP for which she landed \$95,000 for an initiative with Milwaukee Public Schools to develop construction skills.

For unions who remember the now blighted area around the old A.O. Smith site, later known as the Tower Automotive site till it, too, vanished, it is now the 30th St. Industrial Corridor in desperate need of economic redevelopment. She's pumped in \$332,000. She also acquired \$285,000 to jump-start: UWM's freshwater science programs, only one foray into academia, as vou shall see.

Education, health care, job training - but Moore also shows insight into the often-ignored institutional excess that has become, behind Medicaid, the second highest cost for the American taxpayer: the incarceration system and its companion law and order fever. Moore's top choices to help society and explore options to prison can only be faulted as not getting enough funding. On a merit basis \$100,000 for the Benedict Center sings

A nonprofit with streetfight savvy, Benedict has emerged as a national leader in the fight for alternatives to expensive incarceration, methods of dissuading criminal behavior and deeper recognition and relief for women caught in the justice system. It has helped move Milwaukee to think in fresh humane ways about families and criminality, mothers in jail and children on the streets.

Moore is also providing through targeted appropriations \$200,000 for the Milwaukee Family Justice Center for a "onestop" center for family violence services; \$50,000 for Havenwoods programs to help ex-offenders find productive careers, and \$50,000 for UWM's Helen Bader School of Social Welfare services for incarcerated parents and their children. Nor is she neglecting direct crime fighting and prevention with \$100,000 for the Milwaukee Police Department to install high-tech cameras and monitor interviews.

More likely to cause waves are the choices of Wisconsin academic centers for research innovation. Academia is often at the heart of the complaints about earmarks bypassing peer review and competition, though it sure seemed during the Bush years

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that universities in Texas got everything.

But Moore sees it differently - she responded to ideas that were ready to go. If Harkin can use academia to tackle pig odor, she can certainly examine alternative sources of power, including human and animal waste, and Moore is the first to joke about the power of poop in the green technology ...

So she rang the bell for \$475,750 appropriated for Marquette University and the MMSD (Milwaukee Metropolitan Sewerage District) to research production of methane (to generate electricity) from Lake Michigan algae, cow manure and human waste. The aim is better disposal and lower greenhouse gas emissions.

Such research is actually in keeping with other things happening in Wisconsin. Moore is something of a piker compared to Gov. Doyle and Dane County Executive Kathleen Falk's proposal for \$6.6 million to small dairy farms to work together on renewable electricity from cow manure, a concept studied for three years.

And Milwaukee Mayor Tom Barrett wants to employ more than 300 construction workers and save millions of dollars by replacing natural gas with methane to burn in sludge dryers at the Jones Island sewage treatment plant. This would mean a 17-mile pipeline from a landfill in Muskego.

Every official bears close watching on earmarks, but Moore is refreshingly the Al Smith of good bacon, the happy warrior of bringing "more federal resources back to the district" that lost 23,000 jobs in 2008. Wanna argue with her?

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Fond du Lac

Employers From Page 1

benefit packages on the other hand tell their own nurses that unions are unnecessary, that the noble people in human resources will look out for you.

For nurses, this proves doubly perplexing. Unions have led the way in better staffing levels (ratio of nurses to patients) and clarity of supervisory policies. he Wisconsin Federation

of Nurses and Health Professionals is again leading a charge in the state legislature that the Wisconsin Hospital Association opposes, a bill that protects nurses from fatigue, patients from abuse and hospitals from using mandatory overtime to save money.

These are not the sort of improvements that the human resource syncophants in the healthcare industry are pushing.

Yet Froedert, which relies on Medicaid and Medicare, union benefit plans and federal grants and expects more taxpayer money from stimulus and similar bills -- sends all its employees a letter saying "a union is not needed here." The letter says that even a sign-in sheet at a union meeting could be an organizing card (something that was a big laugh to union leaders).

That was child's play compared to the Children's Hospital newsletter opposing unions. Posted online, though you have to dig around to find it, it suggests it is easier to get out of a marriage than reverse a union authorization (which was a bigger laugh, even in Las Vegas).

You will note that the borders of free speech, constitutional reality and psychological stupidity are being routine crossed and violated in such statements, reflecting how berserk the business community has become.

ot only hospitals, but manufacturers, insurance companies, paper industry plants, including those under no threat of an organizing campaign, are holding meetings or writing company letters warning employees not to talk to unions or think about organizing.

The backfire potential is enormous as unions and their pension and health plans find out who is doing this and as elected officials see an effort to undermine collective bargaining, inscribed in the law and supported by a new administration.

No wonder people are upset that AIG gives out bonuses, Or how Citigroup can declare neutrality about the bill in press releases as they rely on consumers (many union members) signing up for credit and mortgages and on billions in taxpayer help -- and then try to disguise phone conferences with business clients that sneer and condemn Free Choice.

Citigroup even downgraded Wal-Mart stock and blamed the likely passage of Employee Free Choice for making the company



The March 11 panel included (from left) moderator Newby, Prof. Moranto, WRTP's Buford and Union Copy owner McKenna

less valuable -- rather than seeing a living wage for Wal-Mart employees as a plus for society and for a company fighting lawsuits because of bad practices toward its employees.

"The hypocrisy of corporate America has never been more evident than it is today in their campaign against labor law reform," Jon Geenen told Labor Press. An international vice president of USW, he has been traveling Wisconsin and seen what workers are up against.

"While spending millions of dollars to defeat EFCA, they are simultaneously running new style in-plant campaigns to make it even more difficult for workers to unionize, all the while claiming to be defending workers' democratic rights," Geenen noted. "This tells us that not only is EFCA badly needed, but it is only a small step in eliminating corporate coercion of workers and their rights."

A number of businesses and experts on leadership are starting to hold conferences providing human stories about (surprise, surprise) how cooperation and idea exchange between labor and

management actually works. t the first such gathering March 11, moderator David Newby, president of the state AFL-CIO, wondered how the panelists would counter the public perception that businesses are deathly opposed. All indicated that self-interest and profit were key in preferring Employee Free Choice.

"My business relies on a strong middle class, on workers who want careers, not just jobs, on retention of workers who develop rapport with customers," noted Darren Horndasch, president of Wisconsin Vision. "There's a personal relationship that withstands all the cut-rate shops and other efforts to undercut us in price and quality."

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"There's a selfish interest," agreed Jim Maples, who has been involved in construction since 1950 ("when getting a union raised my pay from 75 cents an hour to \$1 an hour - I'll never forget that"). Now as owner of Vinton Construction, a signatory on four union contracts, he praised the health benefits the unions have helped develop for his workers, his ability to keep skilled workers and attract new business in hard times and the "good, steady people I get to work with day in and day out."

That I want to see is wage equity in construction so that other companies can't come in and undercut us," he added, days before Gov. Doyle proposed prevailing wage on all projects involving government money (which in the public arena addresses that abuse).

Retention and good workers and returning customers were also keys to Pat McKenna, owner of Union Copy Centers, and to manager Robin Ferraro operating a small agency in the big business world of American Income Life. To both easy rules for unionizing were not an impediment to growth and success but a centerpiece.

Another panelist, Earl

director of a nonprofit - WRTP/ BIG STEP - he has to operate as a businessman to develop job training and serve his masters, which are management first and labor second. While he works with both union and non-union companies, balanced labor laws are "a key to models of cooperation," he said.

t took a professor of management at Marquette University L to lay out the statistical truths of our society that contradict every falsehood in the Chamber of Commerce decreed campaign against free choice. Such facts may not get attention from the mainstream media, but are laced in academic publications and research, noted Cheryl Maranto.

Unions don't increase costs; they elevate consumer spending. They create essential apprentice and training programs, they reduce turnover and the cost associated with that, they put companies on a strong footing.

In a discussion afterward, both panelists and audience wondered if this simple message of cooperation was harder to get across because of the noise created by business groups like MMAC, conservative radio and other forces of hysteria.

"But self-preservation should be leading to support for Employee Free Choice, not resistance," noted Maranto.

Buford, noted that as executive



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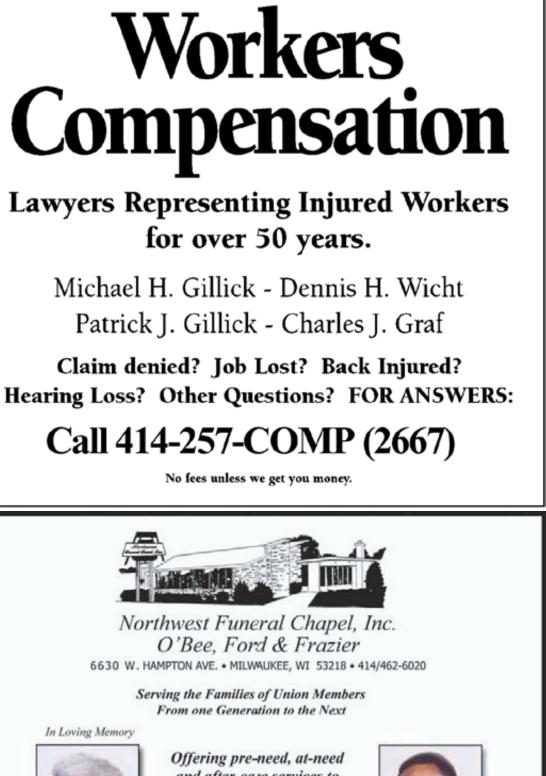


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MILWAUKEE TO MADISON: HELP!!! – Last December, the new Speaker of the State Assembly vowed to a gathering of Milwaukee labor leaders that he would pay attention to the city's problems. In March came earnest proof when Janesville's Mike Sheridan (left), a two-term UAW local president, led a squad of legislators to the MATC to hear from the HIRE Center – touching stories of dislocated workers redeemed, struggles to make every stimulus dollar count and the growing need to expand in the face of more plant closings and forced layoffs. With a hundred people jammed at moments in the conference room (below right), Sheridan and representatives (from left) Cory Mason of Racine and Milwaukee's Barbara Toles and Pedro Colon joined MATC leaders and HIRE and community officials. And the legislators got details – grants in the works, case workers hired to meet the gap, practical visions of how to expand the HIRE Center into more shops and laboratories.





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isconsin citizens need to know what they can expect in direct impact from the American Recovery and Reinvestment Act, commonly known as the economic stimulus package.

It is estimated that Wisconsin will be able to create or save 70,000 jobs, provide Pell Grants to 91,500 students and tax credits to 2.2 million hardworking families under the new law.

You can watch it happen. Wisconsin was not just one of the early states to have major leaders back Obama for president, it has been for months one of the early states to anticipate the stimulus.

It set up a web site linked to the national web site for transparency on how the money is employed. In case you hadn't heard, the national site is www.recovery.gov. But did you know that Wisconsin is already there? Dip into www.recovery.wisconsin.gov

It's still early days but recovery.wisconsin.gov has set up the categories through which federal money will flow to the state government and the governor's office has promised to fill in the actual amounts as they become available.

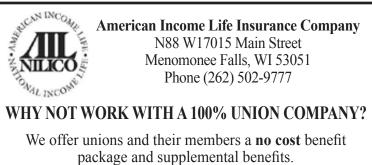
A few are already there, and Doyle has outlined impressive benefits for "infrastructure projects, grants, tax breaks or extended benefits, college students, K-12 students, hard working Wisconsin families and workers who have lost their jobs."

Added Doyle "The recovery and reinvestment funds also mean that we can maintain state budget priorities and we do not have to make deeper cuts to education and medical care in the biennial state budget bill." But he warned that this also requires the state to build in long-term solutions for education and health care that doesn't rely on the stimulus money. Obama has already warned the states to monitor the money carefully and do things right.

The Wisconsin Office of Recovery and Reinvestment estimates that the State of Wisconsin will receive more than \$3.7 billion in federal stimulus funds. The amount does not include direct aid to individuals, tax breaks from the tax relief package or federal competitive grants. Nor does it deal directly with the \$410 billion appropriations bill that was signed by Obama in March.

Of particular interest to Wisconsin working families will be how much money in workforce investment will be heading to the state and in what categories. There are funds allocated under formulas by the state through the Department of Workforce Development. This is where you can anticipate funding for the HIRE Center and the workforce investment board (WIB) now headed by Donald Sykes and run through Mayor Tom Barrett.

Among the categories that will fill in are Adult Services, Youth Formula Grants (including summer jobs), Dislocated Worker Services, Energy Efficiency and Renewable Energy Grants and Health Care Sector Grants. Not just the money is good news, so is the openness.



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